

Title: Gambia industry and market trends

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What is the economic outlook for the Gambia?

**Economic Overview** The Gambia's economy is experiencing significant growth, driven by sectors such as agriculture, tourism, and construction. The country's GDP growth is projected to remain robust, with a forecast of 5.3% in 2025, slightly down from 5.6% in 2024 .

Why is the Gambia a good place to invest?

As a nascent democracy prioritizing the private sector as the engine of economic growth, The Gambia offers expanding trade and investment prospects for U.S. firms aiming to serve the West African regional market.

What is the tourism industry like in the Gambia?

With over 200,000 visitors annually, The Gambia's tourism industry is poised for further growth, especially with government efforts to expand ecotourism . 3. **\*\*Agriculture\*\*** Agriculture is a vital sector in The Gambia, contributing over 25% of the country's GDP and employing about 75% of the workforce .

How e-commerce is growing in the Gambia?

With internet penetration reaching 60% in 2023, The Gambia's e-commerce sector is growing rapidly . Opportunities exist in online retail, digital marketing, and mobile fintech solutions . 7.

Explore a detailed economic profile of Gambia. Access key statistics on GDP, population, inflation, and investment opportunities to guide your decisions.

This article explores the current investment landscape in The Gambia, highlighting key sectors, trends, and opportunities for growth. Economic Overview. The Gambia's economy is ...

We expect real GDP growth in The Gambia to slow slightly to 5.3% in 2025, from a forecast 5.6% in 2024. Robust private consumption growth and a strong construction project pipeline will be the main ...

3. **Market Diversification** s The Gambia vulnerable to price volatility and demand shifts. To mitigate risk and capitalize on emerging opportunities, the plan targets a 300 percent increase in non-traditional ...

Discusses key economic indicators and trade statistics, which countries are dominant in the market, and other issues that affect trade.

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The Gambia's economic activity increased in 2023 amid continued global challenges. Following its democratic transition, The Gambia recorded resilient growth amid a sequence of global ...

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